

BILLBOARD ADVERTISING COMPANY
NVC2088

This Midwest Company prides itself in providing superior quality, high traffic billboard advertising. This Company has many high-impact faces consisting of digital, tri-vision and standard boards. All are located on major highways, key intersections and prime secondary roads, reaching preferred demographics.

INVESTMENT HIGHLIGHTS

Digital/LED Billboards – Digital offers the latest eye-catching LED technology and displays that are easily changed. The Company has many digital billboards, as well as additional boards approved for digital/LED installation or in the approval process.

Prime Locations – Many of the faces are located along a vital major highway. The remaining inventory is on prime secondary arteries. This substantial visibility has made them extremely attractive to advertising campaigns because of the flexibility in reaching commuters, as well as geographically targeted audiences.

Upgraded & Digital-Ready Structures – Most of the Company's structures are upgraded to new, premium unipole, illuminated signs. Many of these signs are ready for the new generation digital, interactive, color and changeable display faces.

Rapid Growth - The Company is extremely successful and has doubled its faces in the last two years. Further, the Department of Transportation expects substantially increased traffic in this metropolitan area.

Increased Demand – Billboards are experiencing an increase in demand which leads to higher occupancy and increased advertising rates. Billboards have the advantage of being viewed by consumers that radio, TV and newspapers have been challenged in reaching in the advertising market due to the increased use of satellite and internet services.

All inquiries or communications concerning the Company should be directed to:

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