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KEVIN HIRDES ACHIEVES CM&AA CERTIFICATION

GRAND RAPIDS, MICHIGAN – NuVescor is pleased to announce that Kevin Hirdes has earned his Certified Merger & Acquisition Advisor® (CM&AA) certification from the Alliance of Merger & Acquisition Advisors® (AM&AA) through Loyola University in Chicago. As Managing Partner and co-founder of NuVescor, Mr. Hirdes is one of an elite group of more than 300 experienced corporate financial advisors nationwide to have earned the CM&AA certification. The CM&AA designation serves to distinguish those individuals who have mastered a comprehensive body of essential knowledge and who remain committed to continuing education to stay abreast of new developments in the profession while maintaining certification.



Although Mr. Hirdes has been assisting clients with their business transfers for many years, achieving CM&AA certification takes merger and acquisition advisory to an advanced level. “NuVescor’s support of my pursuit of CM&AA certification grew out of the commitment to give owners of privately held businesses the **gold standard** in advisory for mergers and acquisitions,” says Mr. Hirdes.

The AM&AA initiated the CM&AA program to develop an essential standard of excellence for middle-market corporate financial advisory. “This advanced credential provides owners of privately held companies with a key benchmark of competency for help with critical ‘once in a lifetime’ kinds of decisions,” notes Michael Nall, Executive Director of AM&AA.

NuVescor is a premiere, middle-market advisory firm headquartered in the Bridgewater Place in Grand Rapids, Michigan. The company is engaged in intercontinental mergers and acquisitions for clients with revenues between \$5 million and \$500 million across a broad range of industries and sectors. For more information, visit www.nuvescor.com.